

Contract #**324107**

Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

Schedule Dates	09/05/12-09/12/12	Date Entered	07/25/12
Advertiser	SEIU - Service Employee International Union (431e)	Last Modified	09/07/12
Agency	Waterfront Strategies (2541)	Entered By	Jennifer Stewart
Product	Political - Issue (1068)	CO-OP	Yes
Brand	ISS/SFIU (133786)	Headline #	06247995
Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal
Sales Office	Telerep/Washington DC	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	/	Commission	\$22.50
CPE	112/119/11438	Net Total	\$127.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	SEIU 09/04		

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/05/12-09/07/12	4	:30	8A- 9A (EST)		1		X	X	X		1		\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8A-9A/1	8/30/12
2.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	8A- 9A (EST)			1							\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8A-9A/2	8/23/12
2.0.1	Closed Preempt	09/10/12															Pittsburgh (PCNC)	Pre-empt/Spot -	
3.0	W/G For 2.0.1 / Spot	09/12/12-09/12/12	4	:30	8A- 9A (EST)				1			1			\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8A-9A/	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.